

THE DIABETES BUS



NEWS BRIEF

The Diabetes Bus Initiative® is sponsored by Diabetes Management Solutions, a 501c3 nonprofit

Diabetes Management Solutions to hold first fundraising event.

Since we are providing diabetes management classes and support to rural North Carolina, our first event is a tribute to the countryside of this beautiful state. It will be held in Vance County on 15 acres of an old tobacco farm in Kittrell, NC. We hope that you will support our efforts by attending the event or at least buy a ticket or make a donation. See y'all down on the farm! www.dayatthefarm.org For information on tickets, car show, or for directions call 877-781-6664

DMS Class Schedule

Sanford— classes held at Central Carolina Hospital

Creedmoor— classes held at Butner Creedmoor Family Medicine

Henderson— classes held at Henderson Family Medicine

Ahoskie—classes held at ViQuest Center of Ahoskie.

Wake Forest-classes held at Wake Forest Family Physicians

Benson— classes held at Benson Area Medical Center

Mount Olive— classes held at Mount Olive Family Medicine.

Call toll-free to learn how to attend our free diabetes classes
(877) 781-6664

Come join us for a....

Day at the Farm

(Benefiting Diabetes Education in rural NC)

1st Annual Music Festival and Classic Car Roundup



A fundraising event supporting:

Diabetes Management Solutions

home of The Diabetes Bus Initiative®

Saturday, November 1st 2008

12 noon - 4 pm (RAIN OR SHINE)

Gates Open at 11 am & Close at 5 pm • Live Entertainment Noon til 4 pm

Vance County Farm

4349 Gillburg Road, Kittrell, NC • www.dayatthefarm.com

Featuring Live Entertainment by Nationally known Country Singer **KIM ANTHONY**, **CRUIZE CONTROL**, local Bluegrass Band **THE BACK PORCH BOYS**, The fabulous **NCSU Clogging Team** and more!

Barbeque, Beer & Beverages Available! Great Family Fun! Activities for Kids... Classic Car Roundup (WITH PEOPLES' CHOICE AWARD) **COME SHOW OFF YOUR CAR!**

Adults \$15 in advance; \$20 at the door
Students \$10; Children 12 and under FREE!
Purchase Your Tickets Online at www.thediabetesbus.org.

TICKETS ARE NON-REFUNDABLE • NO PETS PLEASE

DIABETES MANAGEMENT SOLUTIONS

1100 Navaho Dr., Suite 108 • Raleigh, North Carolina 27609 • Phone: (919) 876-8466 • www.thediabetesbus.org



Diabetes Support

*Raleigh

Meets last Saturday/month, 9:30am
Starbucks Coffee Shop, Private Room
3800 Lake Boone Trail, Raleigh

*Ahoskie

Meets third Thursday/month, 6:30pm
ViQuest Center, Ahoskie

Smithfield

Meets 3rd Tues./ month, 7pm
Rose Hooks Bldg., Smithfield, NC

*Sanford

1st Wed/month, 10am
Enrichment Center of Lee County

* denotes DMS- sponsored group

The Diabetes Bus sponsors diabetes education table at La Fiesta del Pueblo

La Fiesta del Pueblo is the largest Latin American celebration focusing on cultural traditions, typical foods, community outreach and education. An estimated 40,000 people attended the event over the Sept 6,7 weekend at the NC State Fairgrounds.

Thanks to our CDE's for being there to educate and support those that wanted information about diabetes and pre-diabetes. Spanish materials and interpreters made the information more accessible to those who speak Spanish.

The event is sponsored by El Pueblo, Inc. Blue Cross and Blue Shield of North Carolina was one of many corporate sponsors of the event. The Diabetes Bus Initiative classes do provide the Spanish version of "Stepping Toward Control" Just ask your diabetes educator in class.



A new drug to treat diabetes that has the side benefit of weight loss performed well in clinical trials- It is a GLP- 1 drug that should be out early next year called liraglutide. Like the currently available exenatide, known as Byetta, this drug has been shown to reduce blood sugars and reduce appetite, resulting in weight loss. It is an injected medicine that only has to be taken once a day. Byetta has a new formulation only requiring one weekly injection. Most users report that the injection is "no worse than a fingerstick."

Welcome Board of Directors 2008- 2009

Chris Quinn– Chairman
(President, Founder: Applied
Integrated Marketing Strategies)

Denise Holland– Vice Chair
(Director of Employee Healthcare,
Hogslat Inc)

Lindsey Fox– Secretary
(Diabetes Sales Specialist, Bayer)

Deborah Harrell Meehan
Fundraising Chair
(Broker, Oaks Commercial Realty)

Mumtha Shenoy
Diabetes Community Rep
(Medical Coding Specialist)

LaShanda Litaker
at-large member
(Disability Examiner, graduate
student)

Wesley Schroeder
Budgets, Finances
(Assistant Publisher, EH Publishing
ChannelPro-SMB, Inc)

Kim Hanchette– Founder, CEO
non-voting board member

Interview with Diabetes Management Solution's new Chairman of the Board: Christopher Quinn



Kim Hanchette, DMS founder, is very excited about the fresh faces, wealth of experience, new ideas, and creative approaches that this year's board is bringing to the organization. In a recent interview, Mr. Quinn shared his thoughts about this new role.

What drew you to serve on a diabetes health-related board?

I spent many years working for providers of diabetes diagnostic testing devices so I have worked in and around diabetes for almost 20 years. While the technology has reached maturity there are still far too many people who are not 'in control' with their diabetes. I am passionate about uncovering methods to enhance both access to care and compliance with best practices for managing diabetes.

What skills do you have that you believe will assist DMS in their efforts to serve people with diabetes in rural communities?

I have been involved in managing rapidly growing businesses around the world and I think some of the lessons I have learned can be applied to the challenge of accessing more people with diabetes across rural North Carolina as the need increases.

How does this organization and its mission excite you?

The passion of Kim and the staff and volunteers is contagious and the need is real. DMS is stepping up to address the healthcare systems lack of funding and focus on the critical need for education and support. This organization has the two key elements any organization requires: a 'real' need and a 'meaningful' solution delivered by committed people.